**Project Design Phase**

**Problem – Solution Fit**

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| Date | 21 JUNE 2025 |
| Team ID | LTVIP2025TMID35419 |
| Project Name | Transfer learning-based classification of poultry diseases for enhanced health management |
| Maximum Marks | 2 Marks |

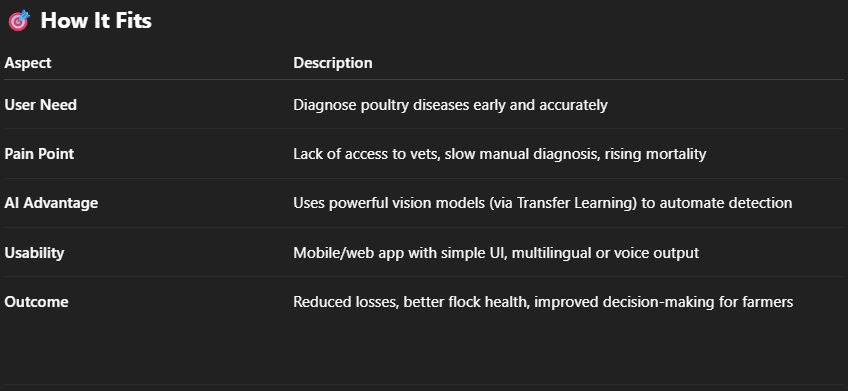
**Problem – Solution Fit:**

**Rural and small-scale poultry farmers often struggle to diagnose diseases early, leading to high mortality rates, economic loss, and poor flock management. Access to veterinary services is limited, and disease symptoms are often difficult to interpret without expert knowledge.**

**Purpose:**

* Solve complex problems in a way that fits the state of your customers.
* Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
* Sharpen your communication and marketing strategy with the right triggers and messaging.
* Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
* **Understand the existing situation in order to improve it for your target group.**

**Template:**

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